



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

212857

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12342

Contact: Jim Giudicessi

Phone: 505-246-2222

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Direct: 505-998-9530

*Aug
10/4/12*

KASA-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
X-Factor	PT	Th		\$1,300.00				1				1
8:30 PM 9:30 PM		30		\$1,300.00	5							
KASA 9:30p News	LN	M-F		\$300.00	1		1					2
9:30 PM 10:00 PM		30		\$600.00	5							
Station Gross Totals				\$1,900.00	1		1	1				3

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/4/2012 3:08:00 PM

KASA-TV

Page 1 of 1

suzannel@mediastrategies.com

Spot Manager: All, 10/08/12-10/14/12



Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

Line: 1

Time Period: (8:30:00 PM-9:30:00 PM)

212857	12342	10/11/12	:30 P5	10/8-10/14	\$1,300.00
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\$1,300.00

\$1,300.00

Line: 2

Time Period: 930p-10p

212857	12342	10/08/12	:30 P5	9:38:56 PM 10/8-10/14	\$300.00
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212857	12342	10/10/12	:30 P5	9:58:50 PM 10/8-10/14	\$300.00
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\$600.00

\$600.00

\$1,900.00

\$1,900.00

\$1,900.00

\$1,900.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KASA-TV Albuquerque

Date:

10/4/2012

I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$1,900.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 04, 2012

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted in Part

☐

Rejected

Signature

Printed Name

Title